ORDER

Orders Order / Rev: Alt Order #: 06832438 Product Desc: American Crossroads Estimate: Flight Dates: 10/30/12 - 11/05/12 Primary AE: Amy McCreary Original Date / Rev: 07/27/12 / 07/27/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC Buying Contact: Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% American Crossroads Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLI1 Order Separation: 00:15:00

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Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	111	\$83,275.00	\$70,783.75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	111	\$83,275.00	\$70,783.75	0.00
Totals	111	\$83,275,00	\$70 783 75	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	31%	\$83,275.00
Market	100%	\$268,629.03

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$88,647.58
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$42,980.65
KTUD	1%	\$2,686.29
KVVU	17%	\$45,666.94
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,372.58

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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				Wake Up Early '	Wagners								
	WAKE-V	V/WAGNE	RS REVI	RATE									
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KSNV

Page 2 of 11

Order / Rev:

104822

Advertiser:

American Crossroads

Alt Order #: Flight Dates:

06832438 10/30/12 - 11/05/12

Product Desc:

American Crossroads

Estimate:

694

Ch Ln Start Inventory Code End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/30/12 10/30/12 Wake Up Early w/ Wagn@M 430a-5a -T----:30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date **End Date** Weekdays 1 4 1 Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$200.00 0.00 KSNV 10/31/12 10/31/12 Wake Up Early w/ Wagn@M 430a-5a --W----30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$200.00 0.00 KSNV 11/01/12 11/01/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$200.001 0.00 NM 1 1 \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---T--\$200.00 0.00 Wake Up Early w/ Wagn@M KSNV 11/04/12 11/04/12 430a-5a ----S :30 \$200.001 0.00 NM 1 \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating ----S Week: 10/29/12 11/04/12 \$200,00 0.00 E 5 KSNV 11/05/12 11/05/12 Wake Up Early w/ Wagn@M 430a-5a M----:30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M-----\$200.00 0.00 E 6 KSNV 10/30/12 10/30/12 The Agenda 1230pm CM 1230-1p :30 1 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----\$325.00 0.00 KSNV 10/31/12 10/31/12 The Agenda 1230pm CM 1230-1p --W----:30 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/29/12 11/04/12 - \n/ -- -- -\$325.00 0.00 E 8 KSNV 11/01/12 11/01/12 The Agenda 1230pm CM 1230-1p ---T---:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---T---\$325.00 0.00 KSNV 11/02/12 11/02/12 The Agenda 1230pm 1230-1p :30 ----F---\$325.001 0.00 NM 1 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE Weekdays** Spots/Week Start Date **End Date** Rate Rating Week: 10/29/12 11/04/12 ---F--\$325.00 0.00E 10 KSNV 11/05/12 11/05/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325,001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 11/05/12 11/11/12 \$325.00 0.00 E 11 KSNV 11/04/12 11/04/12 News 3 Sunrise - SUND&M 6a-7a ----s :30 \$350.001 0.00 NM \$350.00 News 3 Sunrise SUNDAY AVG. ALL WKS/NW3-SUNRS WKND REV RATE Start Date **End Date** Weekdays Rating Spots/Week Rate Week: 10/29/12 11/04/12 ----5 \$350.00 0,00 E 12 KSNV 10/30/12 10/30/12 Rachael Ray CM 11am-12pm -T----:30 \$325.001 0.00 NM 1 \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 \$325.00 0.00 E 13 KSNV 10/31/12 10/31/12 CM 11am-12pm --W----:30 \$325.001 0.00 NM \$325.00

KSNV

Page 3 of 11

Order / Rev:

104822

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832438 10/30/12 - 11/05/12 Product Desc:

American Crossroads

Estimate:

694

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KSNV

Page 4 of 11

Order / Rev:

104822 06832438

Advertiser:

American Crossroads

Alt Order #: Flight Dates:

------10/30/12 - 11/05/12 Product Desc:

American Crossroads

Estimate:

694

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Late Night w/Fallon Late Night w/Fallon J FALLON-NBC< REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating ---T---Week; 10/29/12 11/04/12 \$250.00 0.00 E 26 KSNV 11/02/12 11/02/12 Late Night w/Fallon CM 1237a-136am ---F--:30 \$250.001 0.00 NM \$250.00 Late Night w/Fallon J FALLON-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ----F--\$250.00 0.00 E 27 KSNV 11/05/12 11/05/12 Late Night w/Fallon CM 1237a-136am :30 \$250.001 0.00 NM 1 \$250.00 Late Night w/Fallon J FALLON-NBC < REV RATE Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$250.00 0.00 E 28 KSNV 10/30/12 10/30/12 M-F Today Show III 4th IBM -T----:30 10am-11am \$325,001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$325.00 0.00 E 29 KSNV 10/31/12 10/31/12 M-F Today Show III 4th ISM 10am-11am --W----:30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$325.00 0.00 M-F Today Show III 4th ISM E 30 KSNV 11/01/12 11/01/12 10am-11am :30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$325.00 0.00 E 31 KSNV 11/02/12 11/02/12 M-F Today Show III 4th ISM :30 10am-11am -----\$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating ----F--Week: 10/29/12 11/04/12 \$325.00 0.00 E 32 KSNV 11/05/12 11/05/12 M-F Today Show III 4th ISM 10am-11am M----:30 \$325,001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$325.00 0.00 E 33 KSNV 10/30/12 10/30/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 \$450.001 0.00 NM \$450.00 1 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----\$450.00 0.00E 34 KSNV 10/31/12 10/31/12 M-F 5-6a WakeUp w/WaQM 5-6a --14/----:30 \$450.001 0.00 NM \$450,00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/29/12 11/04/12 --W---\$450.00 0.00 E 35 KSNV 11/01/12 11/01/12 M-F 5-6a WakeUp w/WaQM :30 \$450.001 0.00 NM \$450.00 1 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$450.00 0.00 E 36 KSNV 11/02/12 11/02/12 M-F 5-6a WakeUp w/WaQM 5-6a ----F--:30 \$450.001 0.00 NM \$450.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$450.00 0.00E 37 KSNV 11/05/12 11/05/12 CM 5-6a M-----:30 \$450.001 0.00 NM \$450.00

KSNV

Page 5 of 11

Order / Rev:

104822

Advertiser:

American Crossroads

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American Crossroads

Flight Dates:

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Ln Ch End Start **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 5-6a Wake Up w/Wag M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 REV RATE End Date Start Date <u>Weekdays</u> Rate Rating Week: 11/05/12 11/11/12 M----\$450.00 0.00 E 38 KSNV 10/30/12 10/30/12 M-F Today Show II 3rd HCM 9-10a \$750.001 0.00 NM 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Weekdays Spots/Week Start Date End Date Rate Rating Week: 10/29/12 11/04/12 \$750.00 0.00 E 39 KSNV 10/31/12 10/31/12 M-F Today Show II 3rd HBM 9-10a :30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----\$750.00 0.00 E 40 KSNV 11/01/12 11/01/12 M-F Today Show II 3rd H@M ____T___ 9-10a :30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$750.00 0.00E 41 KSNV 11/02/12 11/02/12 M-F Today Show II 3rd HOM 9-10a ---F--:30 \$750.001 0.00 NM 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --F--\$750.00 0.00 E 42 KSNV 11/05/12 11/05/12 M-F Today Show II 3rd H@M 9-10a \$750.001 :30 0.00 NM \$750.00 1 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$750.00 630-7pm E 43 KSNV 11/03/12 11/03/12 Wknd Jeopardy ----S-CM :30 \$550.001 0.00 NM \$550.00 SAT/Jeopardy JEP REV RATE/PG Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 10/29/12 11/04/12 ----S-\$550.00 0.00 M-F Wheel E 44 KSNV 10/30/12 10/30/12 CM 7-730pm -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Spots/Week Weekdays Rate Rating -T----Week: 10/29/12 11/04/12 \$1,300.00 0.00 1 M-F Wheel E 45 KSNV 10/31/12 10/31/12 CM 7-730pm --W----:30 1 \$1,300.001 0.00 NM \$1,300,00 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W----\$1,300.00 7-730pm E 46 KSNV 11/01/12 11/01/12 M-F Wheel CM ---T---:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL REV RATE/PG End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$1,300.00 0.00 E 47 KSNV 11/02/12 11/02/12 M-F Wheel CM 7-730pm ----F--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEE REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---F--\$1,300.00 0.00 E 48 KSNV 11/05/12 11/05/12 M-F Wheel CM 7-730pm M-----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL REV RATE/PG Start Date End Date **Weekdays** Spots/Week Rate Rating 11/11/12 Week: 11/05/12 \$1,300.00 0.00 E49 KSNV 10/30/12 10/30/12 CM 1135p-1237a :30 \$750.001 0.00 NM \$750.00

KSNV

Page 6 of 11

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Estimate:

694

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating -T----11/04/12 Week: 10/29/12 \$750.00 0.00 E 50 KSNV 10/31/12 10/31/12 The Tonight Show CM 1135p-1237a --W---:30 \$750.001 0 00 NM \$750.00 Tonight Show TONITE SHW-NBC< REV RATE Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/29/12 11/04/12 --W----\$750.00 0.00 E 51 KSNV 11/01/12 11/01/12 The Tonight Show CM 1135p-1237a \$750.001 ---T---:30 0.00 NM \$750.00 Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$750.00 0.00 E 52 KSNV 11/02/12 11/02/12 The Tonight Show CM 1135p-1237a :30 ----F--\$750.001 0.00 NM \$750.00 **Tonight Show** TONITE SHW-NBC< REV RATE Start Date End Date Spots/Week Weekdays Rate Rating ____ ----F--Week: 10/29/12 11/04/12 \$750.00 0.00 E 53 KSNV 11/05/12 11/05/12 The Tonight Show CM 1135p-1237a M----:30 \$750.001 0.00 NM \$750.00 **Tonight Show** TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 11/05/12 11/11/12 \$750.00 0.00 E 54 KSNV 10/30/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725,00 1 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG. Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----\$725.00 0.00 NEWS 3 at 4 (1 HOUR)CM E 55 KSNV 10/31/12 10/31/12 4~5pm --141----:30 \$725,001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG. Start Date End Date **Weekdays** Spots/Week Rate Rating 11/04/12 --W----Week: 10/29/12 \$725.00 0.00 E 56 KSNV 11/01/12 11/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ___T__ :30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG. Start Date End Date Spots/Week Weekdays Rate Rating \$725.00 Week: 10/29/12 11/04/12 ---T---0.00 E 57 KSNV 11/02/12 11/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---F--\$725.00 0.00 E 58 KSNV 11/05/12 11/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M----:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG. End Date Start Date **Weekdays** Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$725.00 0.00 E 59 KSNV 10/30/12 10/30/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 -T----Week: 10/29/12 \$1,000,00 0.00 E 60 KSNV 10/31/12 10/31/12 M-F 6-7a WakeUp w/Wa@M 6-7a --W----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 --W---Week: 10/29/12 \$1,000.00 0.00E 61 KSNV 11/01/12 11/01/12 CM 6-7a ---T---:30 1 \$1,000.001 0.00 NM \$1,000.00

KSNV

Page 7 of 11

Order / Rev:

104822

Advertiser:

American Crossroads

Alt Order #: Flight Dates: 06832438

10/30/12 - 11/05/12

Product Desc:

American Crossroads

Estimate:

694

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-l- 6-/a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date **End Date** Weekdays | Spots/Week Rating Rate ---T---11/04/12 Week: 10/29/12 \$1,000.00 0.00 M-F 6-7a WakeUp w/WaQM E 62 KSNV 11/02/12 11/02/12 6-7a ---F--:30 0.00 NM 1 \$1,000.001 \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE End Date Start Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---F--\$1,000.00 0.00 E 63 KSNV 11/05/12 11/05/12 M-F 6-7a WakeUp w/Wa0M 6-7a M----:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 11/05/12 11/11/12 M----\$1,000.00 0.00 E 64 KSNV 10/30/12 10/30/12 **Today Show** CM 658a-9am -T----:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show TODAY SHW REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -T----\$1,500.00 0.00 E 65 KSNV 10/31/12 10/31/12 Today Show CM 658a-9am --W----:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show TODAY SHW REV RATE End Date <u>Weekdays</u> Start Date Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W---\$1,500.00 0.00 1 E 66 KSNV 11/01/12 11/01/12 Today Show 658a-9am CM---T---:30 1 \$1,500.001 0.00 NM \$1,500.00 Today Show **TODAY SHW REV RATE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$1,500.00 0.00 E67 KSNV 11/02/12 11/02/12 Today Show CM 658a-9am ----F--:30 1 \$1,500.001 0.00 NM \$1,500.00 **Today Show** TODAY SHW REV RATE Start Date End Date Spots/Week Weekdays <u>Rate</u> Rating ----F--Week: 10/29/12 11/04/12 \$1,500.00 0.00 E 68 KSNV 11/05/12 11/05/12 Today Show CM 658a-9am :30 1 \$1,500.001 M----0.00 NM \$1,500.00 Today Show TODAY SHW REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 11/05/12 11/11/12 0.00 \$1,500.00 E 69 KSNV 10/30/12 10/30/12 M-F Early News CM 5-630p :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News VARIOUS REV RATE Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 10/29/12 11/04/12 -T----\$1,200,00 0.00 E70 KSNV 10/31/12 10/31/12 M-F Early News CM 5-630p :30 --W---1 \$1,200.001 0.00 NM \$1,200.00 M-F Early News VARIOUS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 --W---Week: 10/29/12 \$1,200.00 0.00 E 71 KSNV 11/01/12 11/01/12 M-F Early News CM 5-630p ---T---:30 \$1,200,001 0.00 NM \$1,200.00 M-F Early News VARIOUS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 --T--Week: 10/29/12 1 \$1,200.00 0.00 E 72 KSNV 11/02/12 11/02/12 M-F Early News CM 5-630p :30 1 \$1,200.001 \$1,200.00 0.00 NM M-F Early News VARIOUS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----F--\$1,200.00 0,00 E73 KSNV 11/05/12 11/05/12 CM 5-630p M----:30 1 \$1,200.001 0.00 NM \$1,200.00

KSNV

Page 8 of 11

Order / Rev:

104822

Advertiser:

American Crossroads

Alt Order #:

06832438

Product Desc:

American Crossroads

Flight Dates:

10/30/12 - 11/05/12

Estimate:

694

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	3pots	Amount
			M-F Early News									
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<u>Sta</u> Week: 11	art <u>Date</u> /05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00				1		
E 74 KSNV			Noon News Noon News	CM	12-1230pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
	3 AT NO) A (= -1 = 1 =	0(00/)	D (5.0						
<u>518</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 75 KSNV			Noon News Noon News	CM	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
	3 AT NO		Maakdaya	Contabliant	Dete	Detine.						
<u>ى د</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E 76 KSNV			Noon News	СМ	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEMO	2 47 110	ON	Noon News		·				,		•	¥ 125.66
_	3 AT NO art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	<u>vveckuays</u> ~~-T	<u> </u>	\$425.00	0.00						
E77 KSNV	11/02/1	12 11/02/12		СМ	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
NE)A/S	3 AT NO	ON	Noon News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	F	1	\$425.00	0.00						
E78 KSNV	11/05/1	12 11/05/12	Noon News Noon News	CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON	NOOH NEWS									
<u>Sta</u> Week: 11	art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
E 79 KSNV	11/03/1	12 11/03/12	News 3 Sunrise -	SATURIM	6a-7a	s-	;30	1	\$350.001	0.00 NM	1	\$350.00
AVC A	ALL WKS		News 3 Sunrise 3	SATURDAY								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	S-	1	\$350.00	0.00						
E80 KSNV	10/30/1	12 10/30/12	Dr. Phil Dr Phil	CM	3-4p	-T	:30	1	\$450.001	0.00 N M	1	\$450.00
DR. PH	IIL<		_, _, ,,,,									
<u>Sta</u> Week: 10	art Date 1/29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 81 KSNV				CM	3-4p	W	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil		'			·	*		•	Ψ100.00
DR. PH		End Data)A(a aladaya	Constantitual.	D-1-	Detino						
<u>ى ا</u> Week: 10	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 82 KSNV			Dr. Phil	CM	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
			Dr Phil									·
DR. PH	∃L< art Date	End Data	Mookdaya	Cooks Missle	Data	Define						
<u>عد</u> Week: 10		<u>End Date</u> 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$450,00	Rating 0.00						
E 83 KSNV			Dr. Phil	CM	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
DD =:	III z		Dr Phil									
DR. Pł	ના∟< art Date	End Date	Weekdays	Spots/Week	Data	Ratina						
<u>عدر</u> Week: 10		11/04/12	F	<u> </u>	<u>Rate</u> \$450.00	<u>Rating</u> 0.00						
E84 KSNV				CM	3-4p	M	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH	HII <		Dr Phil							ļ		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11	/05/12	11/11/12	M	1	\$450.00	0.00						
E85 KSNV	11/04/	12 11/04/12		СМ	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00

Print Date: 07/27/12 11:36:09 Page 9 of 11

KSNV

Order / Rev:

104822

Advertiser:

American Crossroads

Alt Order #:

06832438

Product Desc:

American Crossroads

Flight Dates:

10/30/12 - 11/05/12

Estimate:

694

Ln Ch Start End **Inventory Code** Break Start/End Time Days Rate Pri Rtg Type Spots Len Spots Amount Sunday Today Sunday Today SUN TODAY-NBC REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----5 \$750.00 E 86 KSNV 11/03/12 11/03/12 Saturday Today CM 7a-9am :30 \$625.001 0.00 NM \$625.00 Saturday Today AVG. ALL WKS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----S-\$625.00 0.00 E 87 KSNV 10/31/12 10/31/12 Wed PR 9-10p CM 9-10pm ~~W----:30 1 \$4,000.001 0.00 NM \$4,000.00 Wednesday Prime 9-10pm SVU RATE & PC Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 --W----\$4,000.00 0.00 1 E 88 KSNV 11/03/12 11/03/12 Sat PR 8-9p CM 8-9pm :30 1 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 8-9pm NBC PRIME REV RATE/PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 -----5-\$1,200.00 E 89 KSNV 11/03/12 11/03/12 News 3 Today - SATURIDM ----s-9am-930am :30 \$500.001 0.00 NM 1 \$500.00 News 3 Today - SAT AVG. ALL WKS Start Date End Date Weekdays . Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$500.00 0.00 E 90 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100,001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----5-1 \$1,100.00 0.00 E 91 KSNV 11/04/12 11/04/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$600.001 0.00 NM 1 \$600.00 Chris Matthews SUN 9:30am CM REV RATE/PG **End Date** Start Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----5 \$600.00 E 92 KSNV 11/03/12 11/03/12 Sa-Su Early News ----S-CM 5pm-630pm :30 \$675.001 0.00 NM \$675.00 Sa-Su Early News AVG. ALL WKS REV RATE End Date Start Date Weekdays 1 4 1 Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 \$675.00 0.00 Thurs PR 10-11p E 93 KSNV 11/01/12 11/01/12 10-11pm :30 1 \$3,200,001 0.00 NM \$3,200.00 Thursday Prime 10-11pm ROCK CENTER REV RATE/PROGRAM End Date Spots/Week Start Date **Weekdays** Rating Rate Week: 10/29/12 11/04/12 ---T---1 \$3,200.00 0.00 E 94 KSNV 10/30/12 10/30/12 Days of our Lives CM 1258p-2pm -T----:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date End Date Weekdays 1 Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$425.00 0.00 E 95 KSNV 10/31/12 10/31/12 Days of our Lives CM 1258p-2pm --W----:30 \$425,001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES< Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ~~W~~~ \$425.00 0.00 E 96 KSNV 11/01/12 11/01/12 Days of our Lives CM 1258p-2pm ---T---\$425.001 0.00 NM \$425 00 Days of our Lives DAYS-OUR LIVES< Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 11/04/12 ---T---Week: 10/29/12 \$425.00 0.00 E 97 KSNV 11/02/12 11/02/12 CM 1258p-2pm :30 \$425,001 0.00 NM \$425.00

Page 10of 11

KSNV

Order / Rev:

104822

Advertiser:

American Crossroads

Alt Order#:

06832438

Product Desc:

American Crossroads

Flight Dates:

10/30/12 - 11/05/12

Estimate:

694

Ln (Ch Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	oots Rate F	Pri Rtg Type S	nots	Amount
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ח	AYS-OUR LIN	/ES<	Days of our Live	S							
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	(SNV 11/04/		News 3 Today W News 3 Today	/knd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.00
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			M-F News 3 at E	leven CM	11pm-1135p		:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
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Wee	Start Date ek: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
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N	EWS 3 AT 11										
We	Start Date ek: 11/05/12	<u>End Date</u> 11/11/12	<u>Weekdays</u> M	Spots/Week 1		Rating 0.00					
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			Face to Face w/	J.Ralston	roo roopin	.,	.00	Σ ψ500.00	0.00 14141	4	φ1,000.00
F			ATE ADDED SPO								
Wee	<u>Start Date</u> ek: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> TF	Spots/Week 2		Rating 0.00					
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	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	ek: 11/05/12 (SNV - 11/04/	11/11/12 /12 11/04/12	M Meet the Press	1 CM	\$900.00 8a-9am	0.00 S	:30	1 \$3,000.001	0.00 NM	4	ቀኃ ስለስ ሴሳ
			Meet the Press	CIVI	Ja-valli	5	.ou	ι φο _τ υυυ,υυ`	0.00 NM	1	\$3,000.00
M	IEET PRESS		144								
Wee	<u>Start Date</u> ek: 10/29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00					
	SNV 11/04			CM	7-10pm	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
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Print Date: 07/27/12 11:36:09 Page 11of 11

Order / Rev: 104822

Advertiser:

American Crossroads

Alt Order #:

06832438

Product Desc: A

American Crossroads

KSNV

Flight Dates:

Ln Ch

10/30/12 - 11/05/12

Estimate:

694

Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount

Inventory Code News 3 Live in Prime

News 3 in Prime

ADDEDSPOT NEWS AFT NFL

Start

 Start Date
 End Date
 Weekdays

 Week: 10/29/12
 11/04/12
 -----S

End

Spots/Week

<u>k Rate Ra</u> 1 \$1,200.00

Rating 0.00

Totals 111

\$83,275.00